

INSTITUTIONAL SOCIAL RESPONSIBILITY ACTIVITIES

Faculty & students participate in collaboration with station medicare centre, IAM in carrying out institutional social responsibility activities in the neighbourhood community. The dependent community constitutes a large population which is scattered in various locations. These locations include Air Force camps in Murgeshpallya, Challghatta, Akash vihar & Vishwa vihar. The population has a wide socio demographic profile suitable for outreach activities.

The aim of such activities is to inculcate social awareness, values & environmentally responsible behavior among students and nurture students as citizens with moral, ethical & social values so as to provide service to the community through activities & discharge their obligations towards community . Students regularly participate and conduct awareness activities on themes like importance & health benefits of yoga, benefits of breast feeding, importance of nutrition and good health in children, road safety measures and evils of drunken driving.

Students and staff conduct various activities once in a month focusing on environmental improving like Swachh Bharath , tree plantation and prevention of plastic usage, water quality issues, disease mitigation and control, climate change, air and water pollution, chemical pollution etc. Swachh Bharath Abhiyan is a country wide campaign initiated by Govt of India in 2014 to eliminate open defecation & improve solid waste management. It is India's largest cleanliness drive to date. Campaign is being organized once in a month in and around neighborhood communities where students interact with people to create awareness about importance of hygiene and sanitation. Cleaning activities in various forms are also being conducted on the day of campaign. Tree plantation day was also witnessed once in a year by students where every student took initiative & planted saplings in the community and educates people about importance of trees.

Activities aimed at creating awareness regarding health and hygiene on prevention of vector borne disease, screening of cervical & breast cancer, importance of mental health, first aid in various medical emergencies & basic life support is also being conducted in the community. Various health days are observed with full participation from the community to fulfill the theme of these health days. Blood donation camp is being organized once in a year. Six Health Awareness Camps were conducted last year in collaboration with Station Medicare Centre, IAM. Clinical meet is attended by students conducted weekly in CHAFB.

Various programmes aimed at socio economic development are launched by government which include Sarva Siksha Abhiyan, Health for All etc. The students are made aware of these programmes and in turn awareness created in the community about these programmes in the form of lectures, visual displays etc. Interactive sessions are also being organized in the community to clear any doubt of the population on the means and methods to avail the benefits of these programmes. Apart from this, the community is also being made aware about free / subsidized health care facilities for low income people like Ayushman Bharat-Pradhan Mantri Jan Arogya Yojana which allows them to get cashless secondary & tertiary care at private facilities.